

# HOW A UTAH MAN PUT TEETH IN LADY BIRD'S BILL

Everyone agreed with Lady Bird Johnson's appeals to do away with unsightly billboards. But no effective legislation was enacted until Douglas Snarr (a billboard owner and builder himself!) helped push through a bill to pull the billboards down. Read how he and Department of Highway's Henry Helland have helped make Utah one of the 15 leading states in highway beautification. One of 42 articles and features in the December

**READER'S DIGEST**